



Maximise agent relationships.

The better way.

Cohort Go offers a tailored agent management solution for education providers to enhance agent relationships, reduce administrative burden, and deliver quality student recruitment outcomes.

With Cohort Go, you're able to identify and reward high value agents, incentivising them to choose your institution. Reduce your agent management efforts and liberate staff to dedicate more time to creating better international student experiences.

Build powerful agent relationships for quality student recruitment outcomes.



Take advantage of the benefits.

-  Maximise agent relationships for better business outcomes.
-  Eliminate manual commission processes with automation.
-  Incentivise with best-practice commission offerings.
-  Accelerate recruitment with agent performance analytics.

Maximise. Customise. Analyse.

Powerful agent partnerships.

Everything you need to know about your agents is at your fingertips.

Track and segment your agents in one platform with secure access anywhere, anytime.

Manage all agent communications including commission invoices, payment statuses, and contracts.

Efficiently monitor agent relationships to ensure delivery of maximum value.

Automated commission management.

Routinely, educators find that up to 90% of agent generated invoices can be incorrect, requiring excessive time and energy to remediate and agree invoices.

By automating commission calculations with accurate information flows, administration costs can be reduced by \$350k+.

Valuable resources in your International, Finance and Operations departments will be able to focus on higher value tasks.

Customised commission schemes.

Create tailored commission structures to drive greater performance from existing agents.

Dynamic and custom schemes based on agent region, country, program type and student volumes & durations can also be implemented.

Agent performance analytics.

Accelerate your agents productivity with detailed analytics on any data in the integrated solution. Report on student volume per agent, visa rejection rates per agent, student retention post enrolment and more.

Comprehensive yet instantaneous reporting allows you to evaluate your operations and make better business decisions.

Realise agent potential.

Focus on the most productive agents, incentivise high performance and reduce agent turnover to enhance your revenue by \$1M+.

Go

The way forward.

Contact us to discover how you can GO further with Cohort Go Agent Management.

cohortgo.com/providers